CONSPIRACY

CIGARS

An exclusive new line of premium cigars featuring SWAGSTORM packaging. Blended by Ernesto Perez-Carrillo



QUALITY IMPORTERS
TRADING COMPANY

To order: Telephone (888) 795-4839 | www.qualityimporters.com | Email sales@qualityimporters.com

CONSPIRACY® cigars will initially be available in 2 wrapper varietals – Ecuador Connecticut and San Andres Maduro – over an undisclosed blend of premium long filler tobaccos from the Carrillo's world-class tobacco inventory.

Each wrapper varietal will be available in 3 sizes:

- **Robusto** **5 x 50**
- **Toro** **6 x 52**
- **Gordo** **6 x 60**



Working with the Perez-Carrillo family at E.P. Carrillo Cigars will ensure that CONSPIRACY® Cigars will provide a consistent, pleasing smoking experience. The packaging, accessories, and SWAG will be ever-evolving – creating a SWAGSTORM like none other. The initial offerings will include Humidors, Cutters, and Displays featuring an assortment of original CONSPIRACY® artwork full of hidden meaning created by THE SWAGBUNKER® – Quality Importers in house customization facility. Every consumer, whether they purchase a single cigar or a full box, will receive SWAG as part of the purchase (at no cost to the retailer or consumer).

While the cigars come factory-packed in bundles of 10 cigars, they will be sold to retail in a variety of customized packages. The initial production run will be sold to retailers in three configurations:

1. **FACTUM Series –** limited to 900 boxes, will feature 10 cigars plus a CONSPIRACY® branded Palió® V-Cutter packaged in a beautiful Mahogany chest featuring magnetic closures or travel humidor depending on size that features custom CONSPIRACY® artwork on the inside and outside of the box.

2. **HUMIDOR Series** – this ongoing series will feature a revolving series of artwork and accessories to complement the detailed design of the CONSPIRACY® concept. The initial 20 cigar offering will be packed in a Humidor Supreme® 20-count Traveler humidor featuring SureSeal® Technology and includes a humidification device and CONSPIRACY® branded XIKAR® Xi2 cutter.

3. **Retail Prepack** – to ensure every consumer has the opportunity to join the conspiracy, we have created a free-standing retail display to allow for single cigar sales. This prepack will include 120 cigars (20 cigars of each size and wrapper), a free CONSPIRACY® branded clear acrylic 6-Bin locking humidor display, and 120 CONSPIRACY® branded cigar cutters. Consumers will receive one cutter with each cigar purchased, while retailers gain a valuable display to feature the full line of cigars without taking up excess shelf space.

UNVEIL THE LIES FIND THE TRUTH

SKU	Description	Packing	Number of Cigars	Single Cost	Unit Cost	MSRP Each	MSRP Unit	FREE SWAG VALUE
Refill Bundles of 10								
CON-100ROB	Robusto 5 x 50 Mex. Maduro	Bundle of 10 + 10 free branded cutters	10	$ 5.50	$ 55.00	$ 10.99	$ 109.99	**$46.90 IN FREE SWAG WITH EVERY 10 CIGARS**
CON-105ROB	Robusto 5 x 50 Ecuador Conn.	Bundle of 10 + 10 free branded cutters	10	$ 5.50	$ 55.00	$ 10.99	$ 109.99	
CON-100TOR	Toro 6 x 52 Mex. Maduro	Bundle of 10 + 10 free branded cutters	10	$ 6.50	$ 65.00	$ 12.99	$ 129.99	
CON-105TOR	Toro 6 x 52 Ecuador Conn.	Bundle of 10 + 10 free branded cutters	10	$ 6.50	$ 65.00	$ 12.99	$ 129.99	
CON-100GOR	Gordo 6 x 60 Mex. Maduro	Bundle of 10 + 10 free branded cutters	10	$ 7.50	$ 75.00	$ 14.99	$ 149.99	
CON-105GOR	Gordo 6 x 60 Ecuador Conn.	Bundle of 10 + 10 free branded cutters	10	$ 7.50	$ 75.00	$ 14.99	$ 149.99	
FACTUM SERIES - 10 count boxes with customized Palió® V-Cutter								
CON-FS-ROBMAD	Robusto 5 x 50 Mex. Maduro	Magnetic closure Mahogany Box of 10 + Palio V-Cutter	10	$ 5.50	$ 55.00	$ 10.99	$ 109.99	**$58.98 IN FREE SWAG WITH EVERY 10 CIGARS**
CON-FS-ROBCON	Robusto 5 x 50 Ecuador Conn.	Magnetic closure Mahogany Box of 10 + Palio V-Cutter	10	$ 5.50	$ 55.00	$ 10.99	$ 109.99	
CON-FS-TORMAD	Toro 6 x 52 Mex. Maduro	Magnetic closure Mahogany Box of 10 + Palio V-Cutter	10	$ 6.50	$ 65.00	$ 12.99	$ 129.99	
CON-FS-TORCON	Toro 6 x 52 Ecuador Conn.	Magnetic closure Mahogany Box of 10 + Palio V-Cutter	10	$ 6.50	$ 65.00	$ 12.99	$ 129.99	
CON-FS-GORMAD	Gordo 6 x 60 Mex. Maduro	10-count Traveler Humidor + Humidifier and Palio V-Cutter	10	$ 7.50	$ 75.00	$ 14.99	$ 149.99	
CON-FS-GORCON	Gordo 6 x 60 Ecuador Conn.	10-count Traveler Humidor + Humidifier and Palio V-Cutter	10	$ 7.50	$ 75.00	$ 14.99	$ 149.99	
HUMIDOR SERIES - 20 count Humidor with Humidifier and Custom XI2 cutter								
CON-HS20-ROBMAD	Robusto 5 x 50 Mex. Maduro	HUM-TR20M Humidor with 20 cigars and XIKAR XI2 Cutter	20	$ 5.50	$ 110.00	$ 10.99	$ 219.98	**$93.98 IN FREE SWAG WITH EVERY 20 CIGARS**
CON-HS20-ROBCON	Robusto 5 x 50 Ecuador Conn.	HUM-TR20M Humidor with 20 cigars and XIKAR XI2 Cutter	20	$ 5.50	$ 110.00	$ 10.99	$ 219.98	
CON-HS20-TORMAD	Toro 6 x 52 Mex. Maduro	HUM-TR20M Humidor with 20 cigars and XIKAR XI2 Cutter	20	$ 6.50	$ 130.00	$ 12.99	$ 259.98	
CON-HS20-TORCON	Toro 6 x 52 Ecuador Conn.	HUM-TR20M Humidor with 20 cigars and XIKAR XI2 Cutter	20	$ 6.50	$ 130.00	$ 12.99	$ 259.98	
CON-HS20-GORMAD	Gordo 6 x 60 Mex. Maduro	HUM-TR20M Humidor with 20 cigars and XIKAR XI2 Cutter	20	$ 7.50	$ 150.00	$ 14.99	$ 299.98	
CON-HS20-GORCON	Gordo 6 x 60 Ecuador Conn.	HUM-TR20M Humidor with 20 cigars and XIKAR XI2 Cutter	20	$ 7.50	$ 150.00	$ 14.99	$ 299.98	
RETAILER DISPLAY PREPACK - 120 cigars (20 each X 6 SKUs)	Robusto 5 x 50 Mex. Maduro	 **PLUS Free BIN6 Acrylic Display & 120 Custom Cutters TOTAL VALUE OF FREE ACCESSORIES $562.80**	20	$ 5.50	$ 110.00	$ 10.99	$ 219.98	**$4.69 IN FREE SWAG WITH EACH CIGAR**
	Robusto 5 x 50 Ecuador Conn.		20	$ 5.50	$ 110.00	$ 10.99	$ 219.98	
	Toro 6 x 52 Mex. Maduro		20	$ 6.50	$ 130.00	$ 12.99	$ 259.98	
	Toro 6 x 52 Ecuador Conn.		20	$ 6.50	$ 130.00	$ 12.99	$ 259.98	
	Gordo 6 x 60 Mex. Maduro		20	$ 7.50	$ 150.00	$ 14.99	$ 299.98	**$219.99 DISPLAY FREE FOR RETAILER**
	Gordo 6 x 60 Ecuador Conn.		20	$ 7.50	$ 150.00	$ 14.99	$ 299.98	
	BIN6 Acrylic Display		1	FREE		$ 219.99		
	8169 or 8163 cutters		120	FREE		$ 4.69		
CON-DIS-120	**TOTALS**				**$ 780.00**		**$1,559.60**	

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